**Minutes**

**Yale Club of Utah Annual Meeting**

**Saturday, November 19, 9:00 a.m.**

**In Person**

**At The Rose Establishment**

**235 400 W, SLC, UT 84101**

In attendance: Jason Winkler, Stan Soper, Mathilde Williams, Ken Kilgore, George Garvin, Victoria Sue, Anne Skeen, Amy Coleman

Stan Soper chaired the meeting and took minutes.

1. The Board reviewed and ratified the Minutes from the August 16, 2022 Board meeting
2. Treasurer’s Report – Anne Skeen discussed the financials circulated previously and indicated the Club can accept donations via paypal. The Club received a $500 donation from the Soper Family and a $200 donation from the Pratts. Stan Soper encouraged board members to consider making a donation to the Club as part of their year-end gift giving. The Board discussed ways to raise more money including charging for events, whether or not to re-institute dues (the decision was not to do this) and sending out thank you notes for gifts. Amy Coleman offered to head up the finance and donations committee and to set up a separate call or working session with Stan Soper and Stafford Palmieri, who are also part of that committee.
3. Discussed Recent Events:
   1. RedPath Lecture – Stan, Anne, Amy and Victoria all reported on the recent Redpath lecture event. There were about 40 attendees and the U of U business school paid for the cookies and provided the venue for free. One key lesson learned was not to hold a lecture event on a weekend night--preferably do it on a weekday night or in the afternoon. Stan reported that the U of U business school would welcome participating in any future events as well.
   2. Yale Convocation and Assembly **–** Stan reported on his trip to New Haven last week and on key lessons learned from other clubs and leaders, including the fact that when you charge and require prepayment (even only $10), this tends to increase attendance (because it increases commitment), said that one event to consider is an annual welcome event for new Yalies who have moved into the area, possibly in October, and suggested a random lunch assignment project where Yalies who participate are encouraged to go to lunch together sometime during the month.
4. Jason Winkler offered to take on the assignment of organizing a monthly lunch event and will reach out to Mathilde for the latest membership list.
5. The Board wants to consider the possibility of doing a regular member spotlight in a newsletter format, and to possibly standardize a list of questions we can use to reach out to members and get to know them. (not discussed, but query whether board members who participate in the monthly networking lunches can complete a bio sheet on the people they have lunch with and we can use those for membership features?)
6. Discussed Upcoming Events
   * Yale/Harvard Game November 19, 2022 **–** the Board mentioned this event was scheduled for today
   * Holiday Event – This event was originally January 7th but the Board decided t move it to January 6th and combine it with a Whiffenpoof concert to be held at Industry, Jason Winkler’s auditorium. Victoria and Stafford are the key organizers of this event but Victoria will be out of the country on the 6th. The Board made the following decisions:
     + Offer one free admission to anyone who can provide housing to the Whifenpoofs
     + Change to the 6th
     + Organize the event in three stages:
       - Pre-concert dinner or party for club members only
       - Concert which is open to the public only once club members have first chance to buy tickets
       - Maximum of 150 at the concert
       - Post-concert networking open bar with wine and beer and soda (and make sure ticket prices are enough to pay for wine and beer)
     + The board suggested the organizers consider working with the Winklers to figure out whether we should hire a caterer or food truck for the pre-concert food
     + 150 people is target
     + Suggested pricing should be $20 for adults, $10 for kids for the concert – and more for the dinner (need to determine cost based on estimated prices)
     + Also offer with an annual donation of $100 or more, get two free concert tickets (remember we don’t charge dues)
   * Feb Club 2023 – set date and location
     + Stan and Richard working on this and Board suggested organizing a ski day at the Jordanelle lift followed by apres ski in Midway at Richard’s house
   * March Annual Member Meeting and Election – set date and location **(Stan)**
     + Need board nominations. Stan offered to work on this.
   * New Admits Event April 2023– **(George/Harry)**
   * Yale Day of Service – May 2023 **(Melanie)**
   * 2023 Hike – date? Location? **Volunteer?**
   * 2023 Summer Party – Volunteer? Date in June or July? Stan mentioned that one member has volunteered his home.
   * 2023 Student Send-Off Event – August 2023 **(Volunteer?)**
   * 2023 New Yalie Welcome Party – September or October 2023 **(Volunteer?)**
   * 2023 RedPath Lecture **–** October or November 2023 **(Volunteer?)**
   * Other?
7. Member Outreach Project Update – Victoria Has Offered to head up this committee and will reach out to Jason Winkler and Melanie Marcheschi to hold an initial planning/brainstorming session and come back with recommendations
8. Donation and Financial Committee – Amy has offered to head up this committee and Stan and Stafford are also on this committee
9. George Garvin mentioned he would be moving to Georgia in April and would not stand for re-election, so Stan asked Board members to consider whether there are other members who could be potential candidates for board roles.
10. Victoria mentioned we should be on the lookout for member homes where we can host future events.
11. Next board meeting date was not discussed.
12. Adjourned at approximately 9:55 p.m.