

Meeting Minutes

Yale Club of Utah Board Meeting
Tuesday, October 16th, 2018, 7pm
Amy Coleman's house: Murray

Present: Victoria Su, Ken Kilgore, Steve Schamel, Amy Coleman, Tova Choate, Anne Lin, George Garvin, Roger Thompson. Absent: Kristin South

1. Brief review of events since March
 - a. Victoria noted that we were very busy the first half of the year, approximately one event a month until the summer. It was a lot of work, a lot to keep up with for that length of time and some events like Yale Day of Service did not draw as many as one would hope, perhaps due to weather. The Redpath lecture was wildly successful in many ways including no. of attendees.
 - b. We should keep in mind the strategy of partnering with a venue or an organization, particularly for fundraising events or events that want a larger audience. Thanksgiving Point, IMAX, Antelope Island *(Bison roundup), NHMU, Hospitals and the Yale New Haven hospital. Send ideas to the events committee, headed by Amy Coleman.
 - c. Keep up the summer events: One or two summer/fall outdoor events have proved popular over the years: BBQ at the South's cabin, Timpanogos hike, Spiral Jetty trip. These are generally low-cost but high effect for the club membership.
2. Treasurer report - Steve/Victoria
 - a. Current account standing, \$3,672.82
 - b. We are fairly on track with sticking to our budget; however, we could have a significant surplus because of at least \$900 due to the AYA for Redpath lecture fees that have not been collected by Yale. **Victoria will speak with Bob Bonds to see if that needs to be paid.**
 - c. Redpath fundraising report: We essentially broke even. Spent a little more than \$950 and received a little less than \$950 in donations. This was a great event in that we had a wonderful partner with the Planetarium, the reception was nice and well-attended, and we served the public as well as the Yale Community.
 - d. Direction for surplus - **we may want to put on a December event that combines service with a catered meal for members.** Amy Coleman will head up an events committee that will look into that as well as other events coming.
 - e. **IRS filing - Victoria, George and Steve will take responsibility for this.**
3. ASC report - Harry
 - a. It was a good year with 4 students accepting Yale's offers of admission, though one deferred a year. Financial aid was a factor particularly this year. The trend is upward for no. of applications.

- b. Need Yale banners for college fair and other purposes. **Victoria will make sure we have two banners, large ones.** This will be an approved expenditure for the club.
- 4. Attendance tracking, membership stats review, Mailchimp list - Victoria/Ken
 - a. Our attendance at events looks like it's going up and hence seems to indicate we're on the right path with our event programming. The Redpath lecture was an outlier that skews the results somewhat, but nonetheless, we have been raising the level of participation. The number of participants looks to average around 25-30 people without the Redpath event included.
 - b. We should keep tracking attendance, and revisit the question of whether we should be trying to increase participation numbers further.**
 - c. Our email list remains neutral with 323 currently on the list. It fluctuates with people moving in and out of Utah by a small percentage per year.
 - d. We should still consider doing the postcard mailing to reach most of the 622 people on the AYA's list of Utah Yale alumni and affiliates. Wait until 2019 to send.
- 5. **IT Officer** - Victoria has been performing the duties since Rich left. This should be a role that one person takes responsibility for, but that several are able to do in order to pitch in. **Tova Choate** agreed to take on the role.
- 6. **Elections: need an election committee for March officer/board member elections:**
 - a. March 4th 2019 was tentatively put forth as the date for the March Board meeting when the election would culminate.
 - b. Victoria will head a nominating committee to guide the election process and see that it conforms to our bylaws. If the March meeting is 3/4/19, candidates will need to be solicited and confirmed by late January/early February.
- 7. **The events committee headed by Amy includes: Ken, Roger, George, Kristin, and Anne.** Tova and Victoria will be copied on communications to help coordinate with club communications and help with items as needed.
- 8. **Anne Lin will contact Harvard to get The Yale-Harvard Game event set up. Need to get that information by end of next week at the latest.**
- 9. **The idea of putting out a survey to the club was raised. Will pursue this idea online with the Board (Victoria).**

Running calendar:

Nov - The Game

Apr - New Admits Party

Dec - Service/lunch event? Whiffs?

Jan - *(get candidates for March elecs)*

Feb - Feb Club

Mar - ELECTIONS/Board meeting

May - YDOS

June - Redpath lecture?

July - trip/hike?

August - trip/hike?

Sept - lecture

Oct. - Redpath lecture?